



广州分公司荣获奖项
Award gained by Protron Guangzhou Branch



天津分公司荣获奖项
Award gained by Protron Tianjin Branch

自八十年代中期开始，全球经济稳步上扬，相对政治气候亦趋稳定，带动全球性各行各业的急速发展，引发企业管理和人才的青黄不接的不平衡状态。所以便促成了普卓国际顾问公司在 1991 年的诞生。

普卓顾问的始创人黄柏基先生当时已累积了十多年在中国、香港及亚洲各大城市的大型跨国企业管理经验，故此亦选择了香港及中国作为开拓普卓顾问服务的市场。随着普卓的经营进入正轨，普卓的第一家分公司于 1993 年在加拿大多伦多开设。为了更好服务各大客户对中国人才市场及企业管理的需求，普卓在中国的第一家分公司亦于 1995 年在广州成立。

获益于中国改革开放的大潮，普卓顾问集团亦不断发展，直至 2013 年，总部和分公司已遍布整个大中华地区的最主要城市，其中包括香港，台北，北京，上海，广州，深圳，成都和天津。

普卓顾问集团的业务包括企业管理咨询，培训和面对大众，最为人知的猎头业务。普卓是第一家于 1995 年正式取得职业中介执照的企业，也是唯一一家自 1995 年起从未离开过中国市场，一直持续经营发展至今的同类企业！据首席顾问黄先生所说：能够获得这样的卓越成就，全赖普卓团队上下始终坚持的专业服务宗旨 - [促进管理普及卓越]！优质服务绝不妥协！

普卓集团和创办人黄柏基先生历年获得政府及社会各界的高度认可及表扬。包括黄柏基先生历任香港学术及职业评审局，土地行政学会，职业安全健康促进局，酒店业协会，中国香港（地区）商会，教育学院，酒店及餐饮从业员协会，顾问再培训局等各主事职位。并经常为各大学出任客座教授为培育社会栋梁出力！普卓集团历年亦获得各大跨国企业的信赖和合作，并荣获众多表扬和奖项！



Since 80's of the last century, global economies had been growing rapidly while political environment of the world was also stable, the demand for management level talents had become critical. It was under such circumstances that the Protron Consulting Group was founded in 1991.

Mr Chester Wong, a Canadian Chinese born in Hong Kong, had accumulated many many years of executive experience in various multi-national corporations, decided to start up the consulting business in Hong Kong, which was the gateway to the world for China then. Through gradual and healthy growth, the first overseas branch was open in Toronto of Canada in 1993 and then the first branch in mainland China was open in Guangzhou in the year 1995.

Benefited from the bonus of China's reform and opening up, the Protron Consulting Group is now operating all over Greater China's first tier cities which included Hong Kong, Taipei, Beijing, Shanghai, Guangzhou, Chengdu and Tianjin.

Business scopes of the Protron Consulting Group covered business management consulting, executive training and executive search, which is mostly known by the mass public because Protron is the very first one to had obtained the official Employment Services Agency License from the Labour Bureau in 1995. Protron is then the ONLY ONE company of its kind that survive with successful and gradual business growth. As per Mr Chester Wong, "Such excellent result is due to the endurance of the whole team in professional standard



普卓集团首席顾问黄柏基先生，2018 年夏，摄于北京
Mr Chester Wong, Principal Consultant, taken at Beijing, Summer, 2018

without compromise – Promoting 'Professional Training and Consulting' business is our only goal!"

The Founder, Mr Chester Wong, has been highly recognized by government and professional bodies and thus being appointed various office such as Hong Kong Council for Accreditation of Academic & Vocational Qualifications, Retired Regiment Retraining (Guangdong), Hong Kong Education Institute, Hong Kong Institute of Land Administration, Hong Kong Employee Retraining Board, Hong Kong Occupational Safety and Health Council and Hong Kong Chamber of Commerce (China). In the past decades, Mr Wong has also taken up Visiting Professor's role for various reputable universities all over Greater China as a move to fulfill social responsibilities. The Protron Consulting Group's various branches had also gained trust from various multi-national corporations and received different awards from different government and professional bodies over the past decades.



获英商会西南区主席参与主讲，首席顾问黄柏基正在成都分公司主办的公益活动 [英语角] 亲自主持
Fulfilling social responsibilities – [English Corner] organized at Chengdu, conducted by Principal Consultant and Chairman of the British Chamber of Commerce.

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